Product Code

Amount

\$550.00

\$1,200.00

426

Advertiser Ref

Type Spots

NM

NM

CONTRACT



*Line Ch Start Date End Date Description

KPHO 09/28/12

Start Date

12 KPHO 10/01/12

Start Date

Week: 09/24/12

09/28/12

10/01/12

Weekdays

Weekdays

CBS 5 NEWS @ 10P

----1-

End Date

09/30/12

End Date

CBS₅ Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Re	vision	Alt Order	#	
	489944	1	06283492	?	
Product					
NRCC IE				•	
Contract Dates	Estimate #			1, 110 11 11 11 11	
09/28/12 - 10/04/12	3013				
Advertiser			Original Date	/ Revision	
National Republican C	ongressional C	ommitt	08/16/12	/ 08/17/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broado	cast	Cash	
	Station	Accou	nt Executive	Sales Office	
	КРНО	Matt N	orten	HRP-WASHING	
	Special Hand	ling			
	Demographic	<u>Demographic</u>			
	Adults 25-54				

Advertiser Code

155

Rate

IDB#

Spots/

Length Week

:30

:30

Agency Ref

M-F 10p-1035p 30 KPHO 09/28/12 09/28/12 CBS 5 NEWS @ 10P \$1,200.00 NM Weekdays Start Date End Date Spots/Week Rate Week: 09/24/12 09/30/12 ----1---\$1,200.00 YOUNG & THE RESTLESS M-F 1059a-1159a KPHO 09/28/12 09/28/12 :30 NM \$600.00 End Date <u>Start Date</u> <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 09/24/12 09/30/12 \$600.00 ----1--KPHO 09/28/12 09/28/12 CBS 5 NEWS @ NOON M-F 12p-1230p :30 NM \$400.00 Start Date End Date **Weekdays** Spots/Week Rate Week: 09/24/12 09/30/12 \$400.00 M-F 5-530am M-F 5-530a KPHO 09/28/12 09/28/12 :30 NM \$200.00 End Date Spots/Week Start Date Weekdays Rate Week: 09/24/12 \$200.00 09/30/12 ----1--1 KPHO 09/28/12 M-F 530-6a M-F 530-6a :30 NM 6 09/28/12 \$185.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 \$185.00 09/30/12 --1--1 M-F 530p News KPHO 09/28/12 09/28/12 CBS 5 NEWS @ 530P :30 NM \$500.00 End Date Start Date Spots/Week <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 ----1--1 \$500.00 M-F 6-630a KPHO 09/28/12 09/28/12 M-F 6-630a :30 NM \$135.00 End Date Spots/Week Start Date Weekdays <u>Rate</u> Week: 09/24/12 \$135.00 09/30/12 KPHO 09/28/12 09/28/12 M-F 630-7a M-F 630-7a :30 NM \$125.00 Spots/Week Start Date End Date Weekdays Rate Week: 09/24/12 09/30/12 \$125.00 KPHO 09/28/12 09/28/12 CBS 5 NEWS @ 630P M-F 630PM News :30 NM \$700.00 Spots/Week Start Date **End Date** Weekdays Rate \$700.00 Week: 09/24/12 09/30/12 ----1--PRICE IS RIGHT

Start/End Time

Days

(* Line Transactions: N = New, E = Edited, D = Deleted)

M-F 9a-10a

Rate \$550.00

<u>Rate</u>

M-F 10p-1035p

Spots/Week

1

Spots/Week

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in tull is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 489944 /	<u>Alt Order #</u> 06283492
Contract Dates 09/28/12 - 10/04/12	Product NRCC IE	Estimate # 3013
Advertiser		iginal Date / Payisian

.

 Advertiser
 Original Date / Revision

 National Republican Cone
 08/16/12 / 08/17/12

At the Color Obert Date Date Description	Charle (Final Time	Spots/	T C	۸ · · - · ا
	Start/End Time Rate	Days Length Week Rate	Type Spots	. Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	\$1,200.00			
13 KPHO 10/01/12 10/01/12 YOUNG & THE RESTLESS		.30	NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$600,00			
14 KPHO 10/01/12 10/01/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	NM 1	\$400.00
Start Date	Rate			
Week: 10/01/12 10/07/12 1 1 15 KPHO 10/01/12 10/01/12 M-F 5-530am	\$400.00 M-F 5-530a	-20	NM 1	#0.00.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$200.00
Week: 10/01/12 10/07/12 1 1	\$200.00			
16 KPHO 10/01/12 10/01/12 CBS 5 NEWS @ 5P	M-F 5p-530p	:30	NM 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$600.00			
17 KPHO 10/01/12 10/01/12 M-F 530-6a	M-F 530-6a	:30	NM 1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$185.00		1	
Week: 10/01/12 10/07/12 1 1 18 KPHO 10/01/12 10/01/12 CBS 5 NEWS @ 530P	M-F 530p News	.30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	Ψ300.00
Week: 10/01/12 10/07/12 1 1	\$500.00			
19 KPHO 10/01/12 10/01/12 M-F 6-630a Start Date End Date Weekdays Spots/Week	M-F 6-630a Rate	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	\$135.00			
20 KPHO 10/01/12 10/01/12 M-F 630-7a	M -F 630-7a	:30	NM 1	\$125.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$125.00			
21 KPHO 10/01/12 10/01/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			******
Week: 10/01/12	\$700.00			4550.00
22 KPHO 10/01/12 10/01/12 PRICE IS RIGHT Start Date End Date Weekdays Spots/Week	M-F 9a-10a Rate	:30	NM 1	\$550.00
Week: 10/01/12 10/07/12 1 1	\$550.00			
23 KPHO 09/29/12 09/29/12 CBS 5 NEWS @ 530P	Sat 530PM News	:30	NM 1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121- 1	<u>Rate</u> \$300.00			
24 KPHO 09/29/12 09/29/12 CBS 5 NEWS @ 630P	Sa 630PM News	:30	NM 1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week 09/24/12 09/30/121- 1	<u>Rate</u> \$400.00			
Week: 09/24/12 09/30/121- 1 25 KPHO 09/29/12 09/29/12 CRIMETIME SATURDAY	\$400.00 Sat 8p-9p	 :30	NM 1	\$1,200,00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	14161	Ψ1,200.00
Week: 09/24/12 09/30/121- 1	\$1,200.00			
27 KPHO 09/30/12 09/30/12 CBS SUNDAY MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Varìous Rate	:30	NM 1	\$700.00
Week: 09/24/12 09/30/121 1	\$700.00			
28 KPHO 10/04/12 10/04/12 CBS 5 NEWS @ 10P	M-F 10p-1035p	:30	NM 1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,200.00			
29 KPHO 10/04/12 10/04/12 YOUNG & THE RESTLESS		:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	·		T
Week: 10/01/12 10/07/121 1	\$600.00		I	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 489944 /	Alt Order # 06283492
Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE	3013

Advertiser Original Date / Revision 08/16/12 / 08/17/12 National Republican Con-

*Line Ch Start Date End Date Description	Start/End Time E	Spots/ Days Length Week Rate	Type Spots	· Amount
Start Date End Date Weekdays Spots/Week	Rate			
30 KPHO 10/04/12 10/04/12 CBS 5 NEWS @ NOON Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM 1	\$400.00
31 KPHO 10/04/12 10/04/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 5-530a <u>Rate</u> \$200.00	:30	NM. 1	\$200.00
32 KPHO 10/04/12 10/04/12 CBS 5 NEWS @ 5P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 5p-530p <u>Rate</u> \$600.00	:30	NM 1	\$600.00
- 33 KPHO 10/04/12 10/04/12 Cardinal's Football Start Date	Cardinal's Football <u>Rate</u> \$11,000.00	:30	NM 1	\$11,000.00
34 KPHO 10/04/12 10/04/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 530-6a <u>Rate</u> \$185.00	:30	NM 1	\$185.00
35 KPHO 10/04/12 10/04/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 530p News <u>Rate</u> \$500.00	:30	NM 1	\$500.00
36 KPHO 10/04/12 10/04/12 M-F 6-630a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 6-630a <u>Rate</u> \$135.00	:30	NM 1	\$135.00
37 KPHO 10/04/12 10/04/12 M-F 630-7a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 630-7a <u>Rate</u> \$125.00	:30	NM 1	\$125.00
38 KPHO 10/04/12	M-F 630PM News <u>Rate</u> \$700.00	:30	NM ⁻ 1	\$700.00
39 KPHO 10/04/12 10/04/12 PERSON OF INTEREST Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	Thu 8p-9p <u>Rate</u> \$4,500.00	:30	NM 1	\$4,500.00
40 KPHO 10/04/12 10/04/12 PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 9a-10a <u>Rate</u> \$550.00	:30	NM 1	\$550.00
41 KPHO 10/04/12 10/04/12 ELEMENTARY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	Thu 9p-10p <u>Rate</u> \$4,000.00	:30	NM 1	\$4,000.00
42 KPHO 10/02/12 10/02/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	M-F 10p-1035p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
43 KPHO 10/02/12 10/02/12 YOUNG & THE RESTLESS Start Date	S M-F 1059a-1159a <u>Rate</u> \$600.00	:30	NM 1	\$600.00
44 KPHO 10/02/12 10/02/12 CBS 5 NEWS @ NOON Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	M-F 12p-1230p <u>Ratė</u> \$400.00	:30	NM 1	\$400.00
45 KPHO 10/02/12 10/02/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	M-F 5-530a <u>Rate</u> \$200.00	:30	NM _1	\$200.00
46 KPHO 10/02/12 10/02/12 CBS 5 NEWS @ 5P	M-F 5p-530p	:30	NM 1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



		<u>Ait Order #</u> 06283492
Contract Dates	Product	Estimate #
09/28/12 - 10/04/12	NRCC IE	3013

Advertiser	Original Date / Revision
National Republican Con	08/16/12 / 08/17/12

*Line Ch Start Date End Date Description	Start/End Time [Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	<u>Rate</u> \$600.00			
47 KPHO 10/02/12 10/02/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -1 1	M-F 530-6a <u>Rate</u> \$185.00	:30	N M 1	\$185.00
48 KPHO 10/02/12 10/02/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	M-F 530p News <u>Rate</u> \$500.00	:30	N M 1	\$500.00
49 KPHO 10/02/12 10/02/12 M-F 6-630a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	M-F 6-630a <u>Rate</u> \$135.00	:30	NM 1	\$135.00
50 KPHO 10/02/12 10/02/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -1 1	M-F 630-7a <u>Rate</u> \$125.00	:30	NM 1	\$125,00
51 KPHO 10/02/12 10/02/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	M-F 630PM News <u>Rate</u> \$700.00	:30	NM 1	\$700.00
52 KPHO 10/02/12 10/02/12 NCIS Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -2 2	Tue 7p-8p <u>Rate</u> \$5,500.00	:30	NM 2	\$11,000.00
53 KPHO 10/02/12 10/02/12 PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -1 1	M -F 9a-10a <u>Rate</u> \$550.00	:30	NM 1	\$550.00
54 KPHO 10/03/12 10/03/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 10p-1035p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
55 KPHO 10/03/12 10/03/12 YOUNG & THE RESTLESS Start Date	M-F 1059a-1159a <u>Rate</u> \$600.00	:30	N M 1	\$600.00
56 KPHO 10/03/12 10/03/12 CBS 5 NEWS @ NOON Start Date	M-F 12p-1230p <u>Rate</u> \$400.00	:30	N M 1	\$400.00
57 KPHO 10/03/12 10/03/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 5-530a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
58 KPHO 10/03/12 10/03/12 CBS 5 NEWS @ 5P Start Date	M-F 5p-530p <u>Rate</u> \$600.00	:30	N M 1	\$600.00
59 KPHO 10/03/12 10/03/12 M-F 530-6a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 530-6a <u>Rate</u> \$185.00	:30	NM 1	\$185.00
60 KPHO 10/03/12 10/03/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 530p News <u>Rate</u> \$500.00	:30	NM 1	\$500.00
61 KPHO 10/03/12 10/03/12 M-F 6-630a Start Date	M-F 6-630a <u>Rate</u> \$135.00	:30	NM 1	\$135.00
62 KPHO 10/03/12 10/03/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 630-7a <u>Rate</u> \$125.00	:30	N M 1	\$125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 489944 /	<u>Alt Order #</u> 06283492	
Contract Dates 09/28/12 - 10/04/12	Product NRCC IE	Estimate # 3013	
Advertiser	0	riginal Date / Revision	

www.npno.com	Natio	onal Republican Con	08/16/12	/ 08/17/12
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spo	ts Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
63 KPHO 10/03/12 10/03/12 CBS 5 NEWS @ 630P Start Date	M-F 630PM News <u>Rate</u> \$700.00	:30	NM	1 \$700.00
64 KPHO 10/03/12 10/03/12 PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 9a-10a <u>Rate</u> \$550.00	:30	NM	1 \$550.00
*Tax 1 Note: Tax.0.5%.		Totals	6	\$58,475.00
Time Period # of Spots Gross Amount	Net Amount	*Tax 1	Total	
08/27/12 -09/30/12 14 \$7,195.00	\$6,115.75	\$30.58	\$6,146.33	
10/01/12 -10/04/12 49 \$51,280.00	\$43,588.00	\$217.94	\$43,805.94	
Totals 63 \$58,475.00	\$49,703.75	\$248.52	\$49,952.27	
Signature:	Date			



PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 8/16/12

TO: Kevin James STATION: KPHO

FROM: Matt Narten HRP OFFICE: WASHINGTON, DC

REQUEST RECEIVED FROM

BUYER: Ben Angle

AGENCY: National Media Research and Planning

ADDRESS: 815 SLATERS LANE - ALEXANDRIA, VA 22314

PHONE #: (703) 683-4877

FAX #: (703) 683-9517

OTHER:

AVAILS FOR

COMMITTEE: National Republican Cangressianal Cammittee

CHAIRPERSON:

TREASURER: Keith Davis

ADDRESS: 320 First Street, SE, Washington DC 20003

PHONE #: 202-479-7000

FAX #:

OTHER:

FOR

ISSUE: NRCC

OFFICE: N/A

PARTY: REPUBLICAN

DAYPARTS: All

SCHEDULE DATES: As ardered

COMMERICAL LENGTH: :30

PROGRAMS:

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location			D	ate:
I, Jon Ferrell do hereby reque	st station time con	cerning the follo	wing issue:		
National Repub	lican Congression	al Committee-IE			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	Sec Schedule	See Schedule
Total Charg			5		
Does the p	me will be used by rogramming (elating to any	(in whole or			
v 2 c normation that they have 18 the	☐ Yes	g	weedi wi ii	I No	: ta: 110 C I

For programming that "communicate importance," list the name of the leg office(s) being sought and the date(s)	gally qualified candidate(s) the programming refers to, the
For programming that "communicate importance," attach Agreed Upon Sc	es a message relating to a hedule (Page 3)	ny political matter of national
I represent that the payment for the	above described broadcas	t time has been furnished by:
National Republican Congressional C Keith Davis- Treasurer	Committee-IE	
and you are authorized to announce t furnishing the payment, if other than		ch person or entity. The entity
a corporation; Z a committe	e; 🗆 an association; 🗀	or other unincorporated group.
The names, offices, and addresses of agents of the entity are named below		
THIS STATION DOES NOT DISCR OF RACE OR ETHNICITY IN THE		
l agree to indemnify and hold harmless easonable attorney's fees, that may ens dvertisement(s). For the above-stated ranscript, or tape, which will be delivefore the time of the scheduled broad	ue from the broadcast of it broadcast(s), I also agreement to the station at least	the above-requested ree to prepare a script,
TO BE SIGNE	D BY ISSUE AD	VERTISER
Date Signat	full	703-U(3-4877
	<i>*</i>	EPRESENTATIVE
Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

E 1 2 5 5